An aerial photograph of a university campus during the golden hour. The scene is dominated by lush green trees in the foreground and middle ground. Several large, multi-story brick buildings are scattered throughout the campus. On the left, a prominent circular building with a curved facade and a large, flat roof is visible. In the background, a city skyline with various skyscrapers is visible against a clear blue sky. The overall atmosphere is bright and vibrant.

Bexar County Economic Development Economic Development Leadership Program

Seeking students who are passionate about creating meaningful change.

2012 - 2013 Program Guide

The Economic Development Leadership Program (EDLP) is an internship program that develops thought leaders from various backgrounds who understand the relationship between business and society.

Learn a unique combination of technical and soft skills

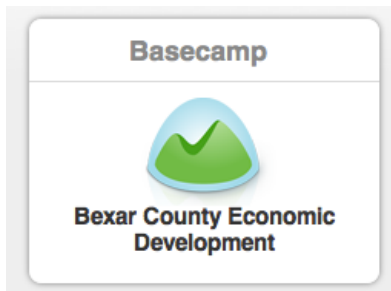
EDLPs learn about strategy development and gain expertise in a variety of research and business intelligence tools, marketing and branding applications, and international project management within a local government setting.

EDLPs are exposed to industry knowledge in sectors such as automotive, renewable energy, and manufacturing. Tasks and projects may also fall under areas of community development, e.g. literacy, health, and inner city redevelopment.

Technical functions are complemented with soft skills like professional etiquette, collaboration, team building, stakeholder mobilization and project management. With weekly check-ins, mentoring and monthly field trips, EDLPs have a chance to reflect on experiences, receive feedback in a safe environment, engage in genuine conversations, and build their leadership skills.

Combination of tasks and cool projects for maximum growth

The EDLP program is a brainchild managed by the Strategic Initiatives Division (SI) within Bexar County Economic Development. Naturally, EDLPs work as part of SI's team and with our professional staff to plan and complete a variety of tasks using Basecamp - a web-based project management system used by major companies like Adidas and National Geographic.



Planned tasks will support existing strategies like the Texas-Mexico Automotive SuperCluster (TMASC) which fosters regional automotive growth through foreign direct investment, business retention & expansion, R&D support, and workforce development. Imagine researching the latest automotive supplier activity in Mexico, pulling recent Census figures for social media branding, analyzing and presenting updates on leap frog technologies, or mapping stakeholders involved in engineering higher education to identify leverage points.

Nothing matters more to us than our stakeholders (elected officials, leadership, business partners, etc) and often they trust us with ad hoc requests. These could range from letter writing, document delivery, data retrieval, event planning, or even creating a Google map of abandoned buildings in the inner city.

Recruiting for:

- Economist
- Finance wizard
- Graphic designer
- Marketing guru
- Scientist
- Writer & deep thinker

“Before participating in EDLP, I never looked for connections between industries, infrastructure, and public and private entities. Now, when I drive through San Antonio or any community, I notice economic activity and think of ways seemingly disparate parts are interrelated.” Justin Allen, EDLP Alum now with Acción Texas.

Culture

SI is a multicultural and fast-paced environment that values hard work, BIG ideas, collaboration, impact, and fun. Everyone is passionate about creating change and making sure each person succeeds. Our personality types range from strategist and risk managers to research maven.

On a macro scale, we are part of local government which means that business dress and polished shoes are part of our DNA. Professionalism is expected and EDLPs are mentored to excel in executive environments.

Your Commitment

College students or recent graduates must solidly commit to a minimum of four months. All EDLP’s are expected to conduct themselves with a high level of professionalism, foster a positive work environment, welcome feedback, and maintain a strong work ethic without constant supervision.

Our Commitment

We are dedicated to each EDLP’s personal and professional growth to include job recommendations. We invest time to teach professional etiquette, work side-by-side to build personal brands, and provide unprecedented access to the region’s business and community leaders.



Recent professional development highlights include site visits with Rackspace Hosting, Toyota Motor Manufacturing Texas, Bexar County Commissioners Court, and supporting an economic collaboration visit from the Israeli Foreign Trade Administration.

Schedule

Internships will require a commitment of 16 hours per week. The majority of working hours are between 8 AM and 1 PM, Monday - Thursday.

Salary

EDLPs do not receive a salary and those who complete their original commitment will receive a modest stipend.

Required:

- Agility
- Attention to detail
- Critical thinking
- Curiosity
- Discretion
- Great attitude
- Resourcefulness
- Professionalism

Eligibility

All majors are encouraged to apply. Seriously.

Junior, senior, graduate student or recent graduate with a minimum 3.0 GPA (unofficial transcript).

Demonstrated ability and attention to detail in areas of expertise through examples of prior experience or class projects required.

A commitment to 16 hours per week.

Reliable transportation to our offices in Downtown San Antonio.

Successful applicants share our passion and will contribute their unique talents and skills to forward our mission of creating positive change.

How can I apply?

Email the application and related items to edsi@bexar.org with the subject "EDLP Application":

Successful candidates will be contacted for an interview.

For More information

Contact Strategic Initiatives at edsi@bexar.org, via phone at (210) 335-0892 or via social media at:



@bexarbiz, @tmasc



bexarecondev



facebook.com/BCEDLP



Group: TMASC

Economic Development Leadership Program (EDLP)

Creating future business leaders

The EDLP is a unique mentored experience in applied and innovative economic development learning.

Upon completion of the EDLP, this cardholder will possess critical thinking skills and experience in research and business intelligence, marketing and branding applications, industry specific knowledge, and strategic relationship building.

For an in-depth reference, please call (210) 335-0872.

Back of EDLP's business cards

EDLP Application Checklist

Please email responses and the following items to edsi@bexar.org with the subject "EDLP Application."

Attachments:	
Cover letter	Please describe what attracted you to this opportunity, your interest in economic development and what you hope to gain from this experience. Less than 500 words, 1 page.
Resume & references	Current resume with list of two references (personal, academic, or professional)
Academic record	Unofficial transcript and writing sample from a prior work or class project
Your commitment	Indicate internship term & start date (four month minimum term; current students must indicate a term corresponding to academic semesters)

Personal information:			
Name:		Student/Recent Graduate Status:	
Address:			
City, State, Zip:		Primary Phone:	
Email:		Hometown:	
Website:		Social media:	

Specialty/Specialties (check all that apply):					
<input type="checkbox"/>	Economist	<input type="checkbox"/>	Finance wizard	<input type="checkbox"/>	Graphic designer
<input type="checkbox"/>	Marketing guru	<input type="checkbox"/>	Scientist	<input type="checkbox"/>	Writer and deep thinker
<input type="checkbox"/>	Innovator	<input type="checkbox"/>	Problem solver	<input type="checkbox"/>	Other: