



## MELISSA SHANNON

Melissa Shannon has been with Bexar County since March 2006, where she started in Economic Development as Economic Development Coordinator. While serving as Coordinator, Shannon managed Bexar County's economic development programs and initiatives that are designed to identify, develop and implement existing and potential business opportunities. She also developed strategies for business development in targeted areas of the County and maintained partnerships with community and private organizations, development authorities and others to promote incentives for economic development.

In December 2007, Shannon was promoted to Economic Development Manager, where she is responsible for managing the daily activities of the Economic Development staff that oversees and administers economic development initiatives and programs in Bexar County.

Prior to her employment with Bexar County, Shannon served as Senior Economic Development Specialist with the City of San Antonio's Economic Development Department. While at the City she was responsible for planning, coordinating, implementing and monitoring activities of the City's economic development programs and services. Shannon also administered the City's Incentive Scorecard System as well as served as the City's liaison to the Downtown Advisory Board.

Prior to her employment with the City of San Antonio, Shannon worked for the City's municipally owned electric and gas utility, CPS Energy as a Key Account Manager within the Business Retention & Expansion section.

Shannon holds a Master of Public Administration degree specializing in Government Administration, and a Bachelor of Science in Occupational Education with a Business Administration specialization both from Wayland Baptist University.

She has earned the professional title of Certified Business Retention and Expansion Consultant, awarded by Business Retention & Expansion International; the professional designation of Certified Economic Development Finance Professional (EDFP) awarded by the National Development Council; and, the prestigious North American Small Business International Trade Educators' (NASBITE) Certified Global Business Professional (CGPB) designation, which provides a benchmark for competency in global commerce.

Shannon currently serves on the Board of Directors for the Alamo Area Academies as well as being a member of the Greater San Antonio Chamber of Commerce, the International Economic Development Council, San Antonio Aerospace Industry Council and the San Antonio Manufacturers Association.